

**Association of Teachers of Maternal and Child Health
Business Committee Meeting
March 5, 2000**

- I. Welcome (Buekens)**
- II. Secretary's Report and Approval of Minutes (Gulitz):** Minutes approved as amended.
- III. Approval of Agenda (Buekens):** Approved as circulated.
- IV. Treasurer's Report (Baruffi):** Financial reports were distributed. 78 members have paid for this year. 61 have not paid. Balance is \$6124. At the end of the fiscal year we will have a better idea of what are expenditures and revenues are and then we can consider other initiatives. Report accepted by the membership.

- V. Retreat Report and Prioritization of Action Items (Buekens):**

Discussed the purpose and the activities of the retreat and the outcomes including: Dr. Buekens asked the members to comment on the retreat committee's work and give concrete suggestions for action plans. Some of the ideas included:

 - 1. Student research symposium at the spring meeting. MCH journal could be involved in recognition as well.
 - 2. Promote consultation network-take a more public health practice approach. Advertise to constituencies our consultation and TA abilities.
 - 3. How can we build our relationships with other organizations-develop linkages and partnerships e.g. sponsor sessions, take advantage of existing working relationships, poster sessions at AMCHP that look at academic-community partnerships.
 - 4. Since the demand for continuing education will be enormous in the future due to the push for certification of public health professionals, we should take advantage of this.
 - 5. Becoming a member of the AMCHP Professional Education Committee.
 - 6. Involving students more in ATMCH at the organizational level and at the local level. Consider different membership rates, activities that mentor students, provide opportunities for students to be nurtured in research, teaching and community based practice.
 - 7. Could we become a "certifying" body for training?
 - 8. Continuing education-could recommend certain number and type of continuing education-be a certifying body for CE.
 - 9. Make connections with other academic/professional organizations to have influence on MCH curriculum.
 - 10. Workshops on teaching innovations and curriculum.
 - 11. Train other faculty/health professionals outside of MCH to make them more knowledgeable about MCH.
 - 12. Faculty exchanges
 - 13. Doctoral exchanges
 - 14. MCH directors exchange with schools

We will edit and send out again to membership for comment. A draft of the strategic plan will be presented at the Nov meeting.

Other suggestions:

A. Delay of the discussion of revision of the mission statement.

B. Change the format of the Business meetings-keep the routine business to a minimum and the rest will be used to address more substantive issues. Each committee will provide the leadership. Perhaps call it something else other than Business meeting.

C. Committee Structure: Each committee will define their charge and ask membership to give feedback as to the future roles and activities. Committees could have some responsibility for strategic plan action steps. Consider having a doctoral student assigned to each committee.

VI. APHA Meeting 2000 (Handler): Wed 8:30 –The topic will be MCH EPI: Training for Research or Training for Practice?

VII. Plans for the Coming Year (Buekens): Right now our major relationships are with APHA and AMCHP. We should consider SPER as an organization to have more informal linkages with. This will help our increasing emphasis on doctoral training and research. Are there organizational reasons for linkages? AHSR is another group to consider. We should consider this as part of our strategic planning.

MCH Training Programs phase I of the evaluation was handed out. This looked at the history and role of the programs. The focus of phase two is record review of 1999 programs, site visit is a sample, conducting interviews with trainees, conducting interviews with key constituents e.g. title V Directors. The purpose of this project is not to develop a series of performance objectives for the training programs, but to provide feedback to MCHB. This is more a summative review and will probably be used by MCHB to make decisions in the future. Performance measures are being completed by MCHB and is separate from this process, but will help with the long term planning.

VIII. Honoring Jane Gardner- we will recommend a by law change to allow retiring members to have continuing membership such as Jane Gardner.

IX. Committee Reports

A. Nominations (Klerman): Two names were presented for president elect: G. Declercq and G. Alexander. Two names were presented for secretary-Ken Jaros and Kay Perrin. No additional nominations came from the floor. The slate will be sent to members. The Lacey Award is going to Edie Keefer. She will be honored this evening at dinner at Lei Gardens.

B. Membership (Bell/Jaros): Approximately 80 paid members to date. The secretariat was thanked for generating the membership list. 75% of the membership is from SPH

MCH programs. Only 10 members are not from academic institutions. There is a large discrepancy of faculty membership among programs and discussion ensued about how to reach out to Title V people, adjuncts, etc. We should be in better position to recruit members since we have a better infrastructure now. We could emphasize the possibility to enhance our incentives and benefit of membership.

C. Education (Chavez): Revised competencies were presented. The preface addresses the broad based uses. Minor suggestions were offered. The vote on the document will be included in the ballot. AMCHP education committee and MCH Council will seek endorsement of competencies.

D. Research (Alexander/Peterson) Wed at 7:30 a.m. a roundtable on academic-practice partnerships is scheduled. Karen asked for input on how to facilitate more interaction with AMCHP. This is the first time we have a session at AMCHP.

E. Policy (Declercq): Reviewed the various foci the policy committee has had. They will try to relook at the direction of the committee.

Other Items: ATMCH Web site: launched on April 14.

Respectfully Submitted:
Betty Gulitz, Secretary

