

**Association of Teachers of Maternal and Child Health (ATMCH)  
Business Meeting Spring 2007**

**MINUTES**

**Meeting Date:** Sunday March 4, 2007  
**Time:** 1.30 p.m. – 4:30 p.m.  
**Location:** Crystal Gateway Marriott  
Room: McLean  
1700 Jefferson Davis Highway  
Arlington, Virginia 22202  
**Chair:** Marti Coulter  
**Staff:** Gillian Silver

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- I. Welcome and Approval of Agenda (Marti Coulter)
  - A. Dr. Coulter welcomed everyone to the meeting, reviewed the agenda, and called for introductions. She called for approval of the minutes from the November 2006 Business Meeting. Motion was moved, seconded and approved unanimously.
- II. Approval of November 2006 Business Meeting Minutes (Marti Coulter)
  - A. Minutes of the last meeting were reviewed by the membership. No corrections were made; motion to approve the minutes was made and seconded. Approved unanimously.
- III. Treasurer's Report (Holly Grason)
  - A. Our budget comes from 2 categories of funding: (1) MCHB – infrastructure costs and (2) membership dues
    - i. The original budget for October 2006 through September 2007 from HRSA was \$24,900, and as of December 31, 2006, there was \$15,287 remaining. There is a balance of \$26,310 our account from membership dues. There also is a balance in the case study account funds received from HRSA, yet to be paid out, with a few thousand likely remaining.
  - B. Currently, we use ATMCH membership funds to support joint sponsorship of the MCH Student Section award, and the mentoring program. We will be working on planning if and how to use funding for these and other proposed activities:
    - i. MCH Section of APHA/ATMCH joint sponsorship of outstanding student paper (~\$1,000-2,000)
    - ii. Mentorship Program

- iii. APHA/AMCHP booths
- iv. AMCHP dues

#### IV. President's Report (Marti Coulter)

##### A. Tribute to Greg Alexander

- i. Proposal to name the student competition (III-B-i, above) after Dr. Alexander; Marti Coulter had spoken to Donna Petersen about this idea, and both felt that it would be a fitting honor to Greg
- ii. A more formal tribute will be planned for the Fall 2007 ATMCH Business Meeting, so that Dr. Petersen can be present
- iii. Dr. Alexander also was serving as a mentor to the University of South Carolina; ATMCH needs to identify a replacement mentor. Interested faculty should contact Gillian Silver (staff) at [gsilver@asph.org](mailto:gsilver@asph.org).

##### B. Strategic Planning Process for ATMCH Initiatives

###### i. Collaboration with AMCHP

###### 1. We want this relationship to be long-term

- a. Marti Coulter noted that a suggestion had been made at Ex Committee meeting that a member of AMCHP will be a voting member of the ATMCH Executive Committee; motion was moved, seconded and approved
  - i. This connects academics and state workers; will exchange information in each other's newsletters
  - ii. Doug Taren, President of ASPH MCH Council: he can send out letters to new schools of PH including MCH & ATMCH; suggestion that he include MCH Epi courses as well

###### 2. AMCHP Workforce Development Committee Report

- a. Holly Grason and Charlie Mahan are working on a survey for workforce development that includes
  - i. Training
  - ii. Recruitment
  - iii. Retention
  - iv. Succession Planning
- b. Need assessment from states; can later team up with NACCHO and CityMatch to identify needs
  - i. AMCHP leadership is also concerned with lack of MCH content in new schools of PH
- c. Hopefully data will lead to block grants
- d. Timeline: develop survey 2007; distribute first survey 1/08

###### 3. Suggestions:

- a. Shared webspace on ATMCH website to share ideas, data
- b. Include students on project (lit reviews, survey development, etc.)

- c. Besides asking states to report workforce needs, states could request technical assistance needs as part of block grants (i.e. a menu of TA services)
    - d. MCHB project officer for training grants stated that there are many resources out there; states don't always use them
  - ii. Updating MCH Competencies (has not been done in some time)
    - 1. MCH leadership (and other) competencies are being developed right now – do we need separate competencies, or can they be linked?
      - a. Charlie Mahan noted that an MCH question will be included on the national competencies
      - b. Suggestion: Updating competencies will be w 2-3 phase process. First look at crossover of MCH, ASPH MCH Leadership competencies, and move towards an MCH credentialing exam
      - c. Copies of the newly released MCH Leadership Competencies were distributed. ATMCH members discussed the potential for advocacy efforts for MCHB funding.
  - iii. Case Studies Project
    - 1. Case Study Training Session Saturday November 3 2007
    - 2. Ellen Daley will coordinate development of a User's Guide for the Case Study in Policy Development and in Evaluation
    - 3. Case Study can also be used in Continuing Education programs
  - iv. Summary – in general, we need a strategic planning process by the fall meeting. Is our current structure the most effective?

## V. Committee Reports

### A. Nominations

- i. Lacey Award
  - 1. Awarded this year to Ellen Daley (University of South Florida)
  - 2. Comments on receiving the award noted that it was dedicated to Dr. Greg Alexander\*
- ii. Election Fall 2007
  - 1. Secretary
  - 2. Member at large

### B. Education (Mary Bargar)

- i. Session this afternoon on Distance Learning
- ii. Case Study session in the fall at GWU – how to use it in teaching and continuing education

### C. Research

- i. Committee is soliciting additional feedback from the Executive Committee on the second draft of a “MCH research activities” survey. The plan is to then pilot the survey, and then send it out using

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SurveyMonkey. The Research Committee will report findings in November 2007.

D. Membership

- i. Marti Coulter Dr. Coulter reported for the Membership Committee that there are a few more members this year, but encourage recruitment of more members, especially students.
- ii. The meeting attendees voted to make Ms. Kalpana Ramiah an honorary member for future years.

VI. Presentation & Discussion: Using Distance Education in Maternal and Child Health

Sukon Kanchanaraksa, PhD

Associate Scientist

Director, Center for Teaching and Learning with Technology

Johns Hopkins Bloomberg School of Public Health

See the ATMCH website for Dr. Kanchanaraksa's PowerPoint presentation.

IX. Adjourned, 4:30 pm

\*Full comments following minutes

**Loretta Lacey Award Notes:**

One week ago, I attended the memorial service for Greg Alexander. It was, as you'd expect, standing room only, and the stories about Greg, and the list of his accomplishments were really wonderful. As I stood there (I was one of the hundred or so standing), I realized that after the Lacey award announcement had been made, Greg had been the second person to e-mail his congratulations – the first was Donna Petersen, his wife, and our Dean at the University of South Florida. Third was my friend and colleague, Charlie Mahan, who is professor emeritus and former dean at USF – and a national MCH leader. The person who nominated me is my good friend and colleague, Marti Coulter, our president – and the person who wrote the lovely letter notifying the ATMCH membership is my other good friend, Jose Gorrin-Peralta. I mention all of these people because they are the ones that I have learned from and who have provided support professionally in so many ways: it would be hard for me *not* to excel, not to develop leadership skills in MCH, being surrounded and mentored by this caliber of MCH experts.

I have several outstanding doctoral students working with me at the University of South Florida: *they* will be the MCH teachers, researchers and leaders coming up behind us. It's my hope that our activities here can be directed more and more to the needs of young faculty, who need skills and direction that I believe they can get from this organization. I hope we listen to their voices when they tell us what ATMCH can do for them.

I started out in ATMCH as a member, and became your long-standing secretary about 5 years ago. At my first meeting Executive Committee meeting, I asked the Executive Committee if they would humor me and give me an ATMCH 101 course – and explain what the differences were in the fall and spring meeting, and what committees were in charge of the afternoon sessions for each meeting – and how to spell all of their names correctly so the minutes were accurate – you know, *Peterson*, *Petersen*, *DeClercq*, *Kalpna/Kalpana*. The 15 or so minutes that they spent giving me the structure and format of the organization and its activities was useful, but what was far more valuable to me was listening to the ATMCH leadership talk about the history and mission of the organization, and hear the dedication and interest that everyone had for the work of this group. To be honest, I originally took on the position of secretary because it seemed like a good

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“citizenship” thing to do – you know, it’s part of our service commitment in our jobs – and because nobody *wanted* to be secretary, so it was a pretty easy election – and subsequent elections also have been easy, for some reason. But as time went on, I gained such enormous respect for this organization and its leaders, and its work – and I am so pleased to be a part of it. I am continually impressed with the work of ATMCH, with the dedication and effort that is part of its mission, and the concern both for the health of women, and of children. So it is truly an honor to receive this award from all of you. I would like to thank Kalpana Ramiah for her help and support over the years.

Even more so, I would like to dedicate the Lacey Award to the memory of Greg Alexander.

Thank you.

Ellen Daley, Secretary