

## Minutes

### Association of Teachers of Maternal and Child Health (ATMCH) Business Meeting Fall 2005

**Meeting Date:** Sunday December 11, 2005

**Time:** 2:00 pm – 4:30 pm

**Location:** Philadelphia Marriott  
Room: 401  
1201 Market Street  
Philadelphia PA 19107

**President:** Jose Gorrin-Peralta

**Staff:** Kalpana Ramiah

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#### **I. Welcome and Approval of Agenda (Jose Gorrin-Peralta)**

- A. Addition to today's agenda: an important guest will be here with us today – Dr. Riegelman from George Washington University here to discuss “The Role of MCH in Undergraduate Public Health Education” Dr. Riegelman needs to leave by 3:30, so we will change the order of the agenda to allow this discussion to take place first.
- B. Agenda Approved

#### **II. Approval of Minutes (Ellen Daley)**

- A. Approved

#### **III. Treasurer's Report (Russ Kirby)**

- A. Very good financial shape although budget from MCHB a little smaller this year

#### **IV. Change of Agenda Order: Dr. Riegelman/Undergraduate Education**

- A. Background:
  - i. Poll of SPH >50% have undergraduate programs
  - ii. Substantial growth in undergrad PH
  - iii. Key Issues:
    - 1. Why undergrad PH?
      - Students want it (it's their future)
      - Institutions benefit from it (grant visibility, revenue)
      - Society benefits from it (entry level workforce, develop citizenry that understands PH)
    - 2. Cusp Institutions that don't have PH courses
    - 3. CDC very interested in undergraduate PH courses (especially these two: Introduction to PH Social Science and Introduction to Epidemiology)
    - 4. Matriculation issue: undergraduate to graduate programs

5. How to get the word out: high school students
6. Questions:
  - Model curricula for MCH in undergrad? 3-hour Intro to MCH – what should be in this course?
  - Are undergraduates really employable?
  - One model: BS/MPH – 5-yr program at BU
    - i. What does this degree lead to?
    - ii. No system to track these students
  - Students need an internship experience

## V. Special Project Updates

### A. Case Studies (Marti Coulter)

- i. MCHB funded small grant 2 years ago for use of case studies in MCH
- ii. Met with Peter Van Dyck – they might be interested in funding a larger project later
- iii. This project is a 3-year activity, routed through ATMCH and subcontracted to different SPH
- iv. Would like to develop cases for use in core courses to increase MCH content
  1. ex: EOH courses – Maternal exposure, child health issues; Epi core courses that would require updating data on regular basis
  2. Would welcome different case studies, from small trigger cases to larger PH based cases

### B. Student Paper Presentations (Holly Grason)

- i. 4th annual outstanding students papers in MCH
- ii. This is the first year where ATMCH is a co-sponsor
- iii. Session #3121, Salon K, part of MCH – we will get winners and topics at a later date

### C. Faculty Mentorship Project (Kay Perrin)

- i. Univ South Carolina; Greg Alexander will be mentor
- ii. ATMCH will encourage other schools to apply (new SPH)
- iii. Partnership between school and ATMCH – will ask for a financial commitment from the school
- iv. Also, ask for letter of recommendation from the Dean

### D. MCH Competencies

- i. Will revisit this issue this year – need volunteers
- ii. Univ Hawaii is starting a SPH again, where does MCH fit in?
  1. discussion of competencies, MCH content, no population subgroup, including mothers, children are mentioned in core competencies
  2. need to go at this from cutting edge competencies: Women's Health got changed to Incorporating Sex and Gender into Public Health

### E. New Agenda Items

- i. New textbook being written by Molly McNulty on MCH Law Policy Making and Advocacy – please share syllabi with ATMCH, will go to Molly
- ii. Shared interests of ATMCH and MCH Faculty

1. Codify the relationship between the 2 groups by having members of each Executive Committees on each organization's Ex Committee (passed 12-5, with additional issue of voting on each other's Ex Committee to be discussed by full ATMCH membership)
- iii. Survey at AMCHP meeting
  1. What vision does AMCHP have of ATMCH? What would they like ATMCH to do?
    - The role of these 2 organizations has never been defined – now that we are a co-sponsor of AMCHP meetings, we should work closer together
    - Possible questions: what are you looking for in MCH education?
    - Laura Kavanagh: start having this discussion before AMCHP meeting; there is a renewed emphasis on new structure, workforce issues both within internal structure and committee structure
      - i. Senior leadership of ATMCH & AMCHP should be in contact before March meeting, possibly through a conference call, believes both groups would be very receptive
- iv. ATMCH looking for new funding source beyond MCHB
  1. Funders may not want to fund infrastructure, but may want to fund projects like case studies, faculty mentorship, student projects, etc.
  2. Also, will keep base reserve of \$15,000

## VI. Committee Reports

- A. Nominations (Eugene Declercq)
  1. Two posts coming up (will be in the newsletter)
  2. Need Co-Chair of Education Committee
  3. Also, need nominations for Lacey Award
- B. Education (Michele Issel)
  1. Session for Spring 2006 session: Foundations and funding (in DC area)
  2. Session for Fall 2006 session: Panel on Training the MCH Workforce (National Board of Public Health Examiners).
- C. Research (Edith Kieffer/ Leslie Davidson)
  1. AMCHP skill-building session
  2. APHA 2006 External Session—through MCH section of APHA
    - Workforce Issue, Credentialing, Friendly Access, Preparing the Future MCH Workforce – use survey results, put abstracts into that session

D. Membership (Diane Abatemarco/Alice Richman)

1. Need suggestions from ATMCH leadership re: What is the vision of ATMCH for next 5-10 years? Why should doctoral students come to ATMCH?
  - Discussions about MCH section student fellows, pairing PhD students with ATMCH students (as in outside mentor programs); also, deans, faculty, alumni associations can bring in new students.
  - Additional discussion about linking ATMCH to other organizations through their websites (i.e. ATPM, American Academy of Pediatrics, National Assoc of Social Workers, Nursing leadership groups) – and have them put the ATMCH logo on their websites as an external link.
  - Need a point person at each of the ASPH schools and universities – and if that school has an MCH program, student point person gets free membership if that person gets the word out
  - Add a regular feature in the newsletter: talk about the breadth of the membership, i.e. MCH and social work, etc.
  - New PhDs and post-docs are another source of new members
    - Motion to extend student membership fees to post-docs: passed

**VII. Plans for coming year**

- A. Workforce Development as Year-Long Topic
- B. Relationship with AMCHP
- C. AMCHP Survey
- D. APHA Session
- E. Case Study Development
  - a. Laura Kavanagh pledged financial support for a joint ATMCH-AMCHP case study.